

# YOUTH LACROSSE NEEDS YOU

December 14, 2016

Dear Jane,

I am writing to ask for your help. The Peterborough Timbermen of the new Arena Lacrosse League, in partnership with Froster's Active Kids, are creating a junior ALL for underpriviledged children in our community.

Hundreds of children in our own community don't have access to recreational activities that help them develop necessary teamwork and leadership skills they will use as adults. Research shows that kids who participate in team sports develop better social skills, higher-self esteem and achieve greater academic success.

The junior ALL will provide children with free registration, instruction and equipment. Each team in the league will have one practice per week and one game against another team. Instructors will be volunteers from the Peterborough Timbermen men's lacrosse team.

We need your help. We need you to support our efforts to help the Peterborough Timbermen continue their vital work. Will you help us improve the lives of Peterborough's youth? Our goal is to raise \$25,000 by April 1, 2017. Will you consider making a donation of \$15, \$25 or \$50? Your donation will give us the support we need to really make a difference.

If you can help, please make your cheque payable to "Peterborough Timbermen" and return it to us in the envelope provided. Your support means a lot and could be the difference between in whether a kid makes it or not.

All donations are tax deductable because the Peterborough Timbermen are a non-profit organization.

Thank you in advance for your support!

Sincerely,



Anna Taylor

P.S. I am inviting you to join my fight to give all children equal access to sports. With your support we can give a child a second chance at a fulfilling childhood.

### VISIT WWW.ARENALACROSSELEAGUE.COM FOR MORE INFORMATION





#### ABOUT THE PETERBOROUGH TIMBERMEN

The Peterborough Timbermen are a men's lacrosse team based out of Peterborough, Ontario and are part of the six team Arena Lacrosse League. The Timbermen, who feature some of the best up and coming box lacrosse players in the world, play a 14 game regular season schedule from January through April. The Timbermen are committed to growing the game of lacrosse within their community.

#### WHY IS LACROSSE IMPORTANT?

Participating in youth sports is a healthy part of development.

Some benefits include:

- Connecting people from all walks of life
- Promoting a healthy lifestyle
- Motor skill development
- Social bonding
- Safe outlet for fun
- Higher self-esteem
- Better academic achievement

Lacrosse is called "the medicine game." Ancient tradition believes the game has the ability to heal your mind as you play.

## HELP US #GROWTHEGAME





YES! HERE IS MY GENEROUS DONATION FOR PETERBOROUGH'S JR. ALL PROGRAM PRESENTED BY FROSTER ACTIVE KIDS!

NAME:

ADDRESS:

**TELEPHONE:** 

EMAIL:

CREDIT CARD # & EXPIRY: (OR CHEQUE MADE PAYABLE TO "PETERBOROUGH TIMBERMEN")

SIGNATURE:



PETERBOROUGH TIMBERMEN JR. ALL PROGRAM 151 LANSDOWNE STREET W. PETERBOROUGH, ON K9J 1Y4

> MS. JANE DOE 384 ROGERS STREET PETERBOROUGH, ON K9H 7B6

## **#GROWTHEGAME**